



Róisín Treacy

Creative Designer

CONTACT

Based in Brentford, London

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SOCIAL

LinkedIn: Roisin Treacy

Instagram: @roisintreacydesign

DESIGN SKILLS

Adobe Photoshop - LinkedIn Skill Badge

Adobe InDesign - LinkedIn Skill Badge

Adobe Illustrator - LinkedIn Skill Badge

Adobe AfterEffects

Microsoft Office Overall

Both Mac and PC Literate

B2B, B2C & B2B2C Design

Digital, Print and Web

Editorial Print Design

Print Production Prep & Processing

Letterpress, Screen Printing

EDUCATION

University of Lincoln - Graphic Design BA Hons

Throughout my degree, I covered a range of different projects which included outcomes of both the traditional and digital techniques of design. This has given me a well-rounded design ability ranging from digital to physical work, including screen printing, letterpress, metal and woodwork which has developed a true appreciation of traditional design methods. Along with my degree I completed a dissertation focused on sustainability and innovation within packaging design.

REFERENCES

The Travel Corporation - February 2022 - Present

Please contact me for these reference details.

Symphony Environmental - November 2020 - February 2022

Paula Hickford - +44 (0)7985 216607

Busabout - March 2019 - September 2020

Duncan Robertson - Managing Director - +44 (0)7515 396 614

Sam Hollinshead - Head of Marketing - +44 (0)7704 509 458

Norsk Global - March 2018 - October 2018

Nigel Meeking - Director and Line Manager - +44 (0)1753 800 800

DPT Limited - April 2017 - January 2021 (In-house turned freelance)

Andrew Giles - Director and Line Manager - 0208 903 9561

EXPERIENCE

The Travel Corporation - February 2022 - Present, *Graphic Designer EMEA*

I am currently the in-house, regional, graphic designer at TTC. I cover 5 brands for the UK & Europe - Contiki, Cost saver, Trafalgar, Insight Vacations and Luxury Gold. Then along with this for the South African region, I cover the same five brands, with the addition of Uniworld River Cruises and Haggis Adventures. Across these multiple brands and regions, I produce assets for both direct and trade, such as digital campaign collateral, physical print work, event/expo stand design and merchandise. I have also worked alongside the global Digital Paid Media team to help get TTC onto smartly (building and implementing templates) getting our ads both dynamic and automated. I also have a freelance designer based in South Africa who reports into me and helps me to keep on top of everyday internal design work as and when needed.

3/4 week's notice period.

Symphony Environmental - November 2020 - February 2022, *Graphic Designer*

As the sole in-house designer at Symphony, some of my responsibilities were product packaging design, producing editorial pieces (both digital and print), product brochure design and upkeep, as well as generic stationary design and overall brand development.

Busabout - March 2019 - September 2020, *Creative Designer*

Working at Busabout I was based in the head office and worked throughout the company globally. Reporting to the Head of Marketing I also collaborated with and distributed work throughout our offices in the US, Australia and South Africa. This role taught me how to adapt to working cross continental and grew my ability to do this fluidly. My responsibilities in this role included but were not limited to; brochure production, working with both the sales and marketing departments for product and campaign launches, merchandise design and exhibition stand production. Along with this, I was responsible for the company's everyday design needs such as stationery, social graphics, sales materials and keeping the image library organised and up to date.

Norsk Global - March 2018 - October 2018, *Graphic Designer*

At Norsk, I went straight into the deep end moving in as the head of marketing left. I saw the opportunity and pushed myself to fill both roles, learning as I went. I harnessed my ability to work alongside different departments and to be the integrating member of staff. I was responsible for handling their digital, social and print platforms, working to keep the messaging consistent.